TEGNA Inc. 2022 SASB Disclosure

SASB’s mission is to establish and maintain disclosure standards on sustainability matters that facilitate communication by companies to investors of decision-useful information. We support SASB (the Sustainability Accounting Standards Board) because its work contributes directly to generating comparable and consistent data. The table below provides information for the SASB Media & Entertainment industry standard.

<table>
<thead>
<tr>
<th>MEDIA &amp; ENTERTAINMENT</th>
<th>SASB Code(s)</th>
<th>SASB Requested Metric(s)</th>
<th>TEGNA Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>SV-ME-260a.1</td>
<td>Percentage of gender and racial/ethnic group representation for (1) management, (2) professionals, and (3) all other employees</td>
<td>For an overview of our Diversity, Equity and Inclusion (DE&amp;I) initiatives, how we are fostering equitable representation and progress on our 2025 DE&amp;I goals, please see page 9 of TEGNA’s Form 10-K. To support our efforts, we actively seek diverse talent through recruiting, invest in a multiyear inclusive journalism program, require unconscious and implicit bias training of all employees, and gather regular input from our employees in the areas of inclusion, content and engagement led by our chief diversity officer.</td>
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In 2022, we continued our partnerships with The Poynter Institute and Horowitz Research as we further evolve our multiyear Inclusive Journalism Program, which includes training on unconscious bias, inclusive reporting, and leadership coaching in all 49 of our newsrooms. With Poynter, we created a training framework to ensure new hires receive the same foundation as our employees who matriculated through the 2021 training portion of the program. We also launched a mid-level manager Inclusive Leadership Program with Poynter, which will carry over into 2023. Additionally, we remained focused on measuring outcomes of our program through content audits led by Horowitz Research. All of our stations received audit reports on broadcast, digital, and marketing content, which has led to greater awareness and intentional actions to ensure our storytelling, imagery, and language resonates and reflects the communities we serve.

We are fostering new ways for our newsrooms to engage and represent communities better. These include creation of Race and Culture positions and units, community days so journalists can develop relationships with underrepresented communities and external/community DE&I committees.

TEGNA’s ethics policies also reflect our commitment to practicing inclusive journalism. Our Principles of Ethical Journalism emphasize inclusivity and making editorial decisions with input from a variety of voices. TEGNA journalists are ethically bound to seek multiple perspectives from sources of different backgrounds and cover all communities with respect and balance. Our journalists are trained to seek various perspectives within communities. The Principles require our journalists to produce content that is representative of the diverse viewpoints and perspectives of the communities we serve. In addition, the Principles require journalists to identify race evenly and only when it is critical to understanding the story.

TEGNA is committed to editorial independence. Our newsrooms are managed independently and separately from sales, and the Principles prohibit sponsors or advertisers from influencing editorial content. TEGNA closely observes and operates in substantial compliance with the FCC’s sponsorship disclosure requirements and conducts annual training on our own Sponsorship Identification Disclosure Guidelines.

TEGNA journalists report the news accurately, thoroughly, and free from the appearance of conflicts of interest. To that end, TEGNA journalists are prohibited from making political contributions or publicly sharing political views. TEGNA’s Social Media Policy guides online interactions for all employees, and TEGNA regularly offers social media training for journalists. In addition, TEGNA does not pay sources for information or news. For more information on TEGNA’s conflict of interest policies, please see SV-ME-270a.3.

TEGNA defends the First Amendment and is a member of the Media Law Resource Center, which was founded by leading American publishers and broadcasters to assist in defending and protecting free press rights under the First Amendment. TEGNA also supports the Reporters Committee for Freedom of the Press (“RCFP”) and frequently signs onto RCFP amicus briefs supporting First Amendment issues, including freedom of expression, access to public records and public proceedings, protection of journalists, and protection of reporter-source communications. TEGNA is also a proud supporter of The Media Institute, a nonprofit, nonpartisan organization dedicated to promoting freedom of speech and encouraging a competitive media environment.

TEGNA stations take legal action to protect First Amendment values. TEGNA intervenes in civil and criminal court cases to uphold the public’s First Amendment right of access to proceedings. TEGNA supports camera coverage of courtroom proceedings and petitions courts to permit camera coverage of newsworthy criminal and civil trials. Similarly, TEGNA files actions to enforce the public’s right to know under state public records laws and the federal Freedom of Information Act. TEGNA acts in the public interest by joining First Amendment organizations around the country to protect and strengthen public records statutes.

<table>
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<tr>
<th>SV-ME-260a.2</th>
<th>Description of policies and procedures to ensuring pluralism in news media content</th>
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<tbody>
<tr>
<td>SV-ME-270a.1</td>
<td>Total amount of monetary losses as a result of legal proceedings associated with libel or slander</td>
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<tr>
<td>SV-ME-270a.2</td>
<td>Revenue from embedded advertising</td>
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During 2022, we incurred no monetary losses as a result of legal proceedings associated with libel.

We recorded $20,679,000 of embedded advertising in 2022.
1) Total recipients of media and the number of (2) households reached by broadcast TV, (3) subscribers to cable networks, and (4) circulation for magazines and newspapers

SV-ME-270a.3 Description of approach for ensuring journalistic integrity of news programming related to (1) truthfulness, accuracy, objectivity, fairness, and accountability, (2) independence of content and/or transparency of potential bias, and (3) protection of privacy and limitation of harm

SV-ME-520a.1 Description of approach to ensuring intellectual property (IP) protection

SV-ME-000.A 1) Total recipients of media and the number of (2) households reached by broadcast TV, (3) subscribers to cable networks, and (4) circulation for magazines and newspapers

SV-ME-000.B Total number of media productions and publications produced

SV-ME-520a.1 SV-ME-000.A 1) Total recipients of media and the number of (2) households reached by broadcast TV, (3) subscribers to cable networks, and (4) circulation for magazines and newspapers

SV-ME-000.B Total number of media productions and publications produced

1 From September 1, 2022, to August 31, 2023, which corresponds with a standard television season. Management has elected to report scheduled hours produced instead of number of programs produced since management believes it is a superior measure for indicating the level of activity over a period of time.

2 Management has elected to report hours produced instead of number of programs produced. Refer to footnote 1 for explanation.

For more information on TEGNA’s initiatives, visit TEGNA.com/social-responsibility.